

## Official Program

### SUNDAY, OCTOBER 11

Arrival to Monterrey	during the day
Hotel check-in	before 19:00
Welcome dinner	20:00

### MONDAY, OCTOBER 12

Breakfast	07:00 - 08:30	
Registration	09:00 - 10:00	
Official Inauguration Ceremony	10:00 - 11:00	Special guests: Governor of the State of Nuevo Leon, ITESM President, ICSID authorities, entrepreneurs and local authorities
Presentation of project leaders and specialists	11:00 - 12:00	
Team integration	12:00 - 13:00	
Lunch	13:00 - 14:30	
Projects design briefs; teams organization, roles definition and initial concepts explorations	15:00 - 19:00	Organization and definition of each project's strategic objectives, scope of work and methodologies

### TUESDAY, OCTOBER 13

Breakfast	07:00 - 08:30	
Technical presentation: Materials and Technologies I	9:00 - 10:00	
Visits to proposed sites for projects implementation	10:00 - 13:00	In-situ research and explorations
Lunch	13:00 - 14:30	
Studio working session	15:00 - 19:00	

### WEDNESDAY, OCTOBER 14

Breakfast	07:00 - 08:30	
Technical presentation: Materials and Technologies II	9:00 - 10:00	
Field research	10:00 - 13:00	Socio-cultural explorations, ethnography
Lunch	13:00 - 14:30	
Studio working session	15:00 - 19:00	

### THURSDAY, OCTOBER 15

Breakfast	07:00 - 08:30
Studio working session	09:00 - 13:00
Lunch	13:00 - 14:30
Studio working session	15:00 - 19:00

### FRIDAY, OCTOBER 16

Breakfast	07:00 - 08:30	
End of the first week review	09:00 - 13:00	Each team will present their progress of the project and will receive feed back from the other teams
Lunch	13:00 - 14:30	
Inspirational session	15:00 - 16:00	
Studio working session	16:00 - 19:00	
Dinner and cultural event	21:00	

### SATURDAY, OCTOBER 17

Breakfast	8:30 - 10:00
Free day to tour around the city	

### SUNDAY, OCTOBER 18

Breakfast	8:30 - 10:00	
Excursion	10:30 - 18:00	Excursion to a place of interest in the State

## Official Program

### **MONDAY, OCTOBER 19**

Breakfast	07:00 - 08:30
Studio working session	09:00 - 13:00
Lunch	13:00 - 14:30
Studio working session	15:00 - 19:00

### **TUESDAY, OCTOBER 20**

Breakfast	07:00 - 08:30
Workshop and studio session by teams	09:00 - 13:00
Lunch	13:00 - 14:30
Workshop and studio session by teams	15:00 - 19:00

### **WEDNESDAY, OCTOBER 21**

Breakfast	07:00 - 08:30
Workshop and studio session by teams	09:00 - 13:00
Lunch	13:00 - 14:30
Workshop and studio session by teams	15:00 - 19:00

### **THURSDAY, OCTOBER 22**

Breakfast	07:00 - 08:30
Workshop and studio session by teams	09:00 - 13:00
Lunch	13:00 - 14:30
Studio working session and beginning of final presentations	15:00 - 19:00

### **FRIDAY, OCTOBER 23**

Breakfast	07:00 - 08:30	
Preliminary presentation to other teams	09:00 - 11:00	
Preparation of final presentations	11:00 - 13:00	
Lunch	13:00 - 14:30	
Preparation of final presentations	15:00 - 16:00	Preparation of presentations at the EGADE auditorium
Final presentations	16:00 - 18:00	Presentation of final results of each project to the local government, press, and other authorities
Official Closing Ceremony	18:00 - 19:00	Final words by ICSID President and ITESM President
Gala Farewell Dinner	21:00	

### **SATURDAY, OCTOBER 24**

Breakfast	08:30 - 10:00
Hotel check-out by 12:00 noon	
Departure	